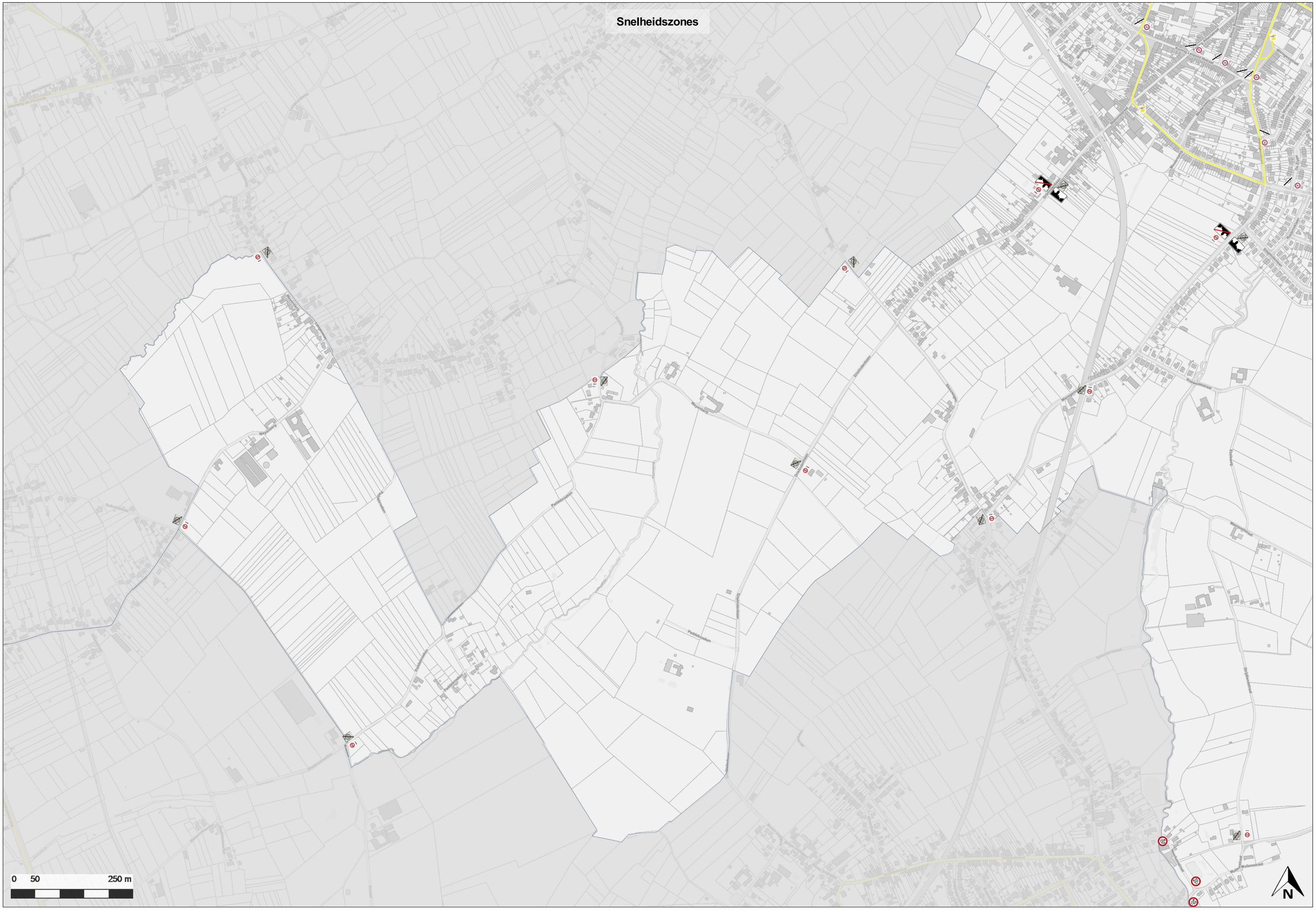Snelheidszones